



Virtual May 17 to 21, 2021

****PLEASE NOTE OUR NEW EVENT WEEK DATES****

Due to the start of hybrid, we have decided to push Eagle Run week out to the week of May 17-21, so that students, staff, teachers and families can have more time to adjust to this new change. We still intend to make this an incredible experience for ALL, whether students will be in hybrid or CDL.

Over the last few weeks, we've had a few questions from families that we'd like to address. We hope that this offers clarity and assurance of our intentions.

Why is the PTO holding a fundraiser when they have not spent any money this school year?

Despite the fact that our students have been learning from home, our PTO has spent money from the last Eagle Run (held 1.5 years ago) in a variety of ways that have had a direct and positive impact on our students. Here are just some of the areas our money has gone:

• Supplies for students via packet pickups	• Library funding through the Read for Eagles initiative
• Large screen TV's with Apple Play for EVERY classroom	• Repairing and replacing Chromebooks and iPads
• Music & PE program costs	• 5 th grade graduating class end of year celebration
• Additional cleaning products for 2020 hybrid school year and the 2021-2022 school year	

Am I required to donate the student fundraising goal of \$100?

No. There is no required donation, and any amount is greatly appreciated. However, if donations average \$100 per student, that would help us meet our \$75,000 school goal. Another way to raise funds is to ask family and friends to support your efforts. Asking 10 friends for \$10 is one way to reach the \$100 goal. This ask can be done electronically using PledgeStar, our online fundraising system.

Since it costs our PTO on average \$60,000 to run all of our basic annual programs, additional funds raised will help keep our PTO financially healthy and stable. It would also allow us to have funds available for other school needs such as: new equipment for PE, music, field trips, replacement of outdated technology materials, updates that may be needed to improve our playground, etc.

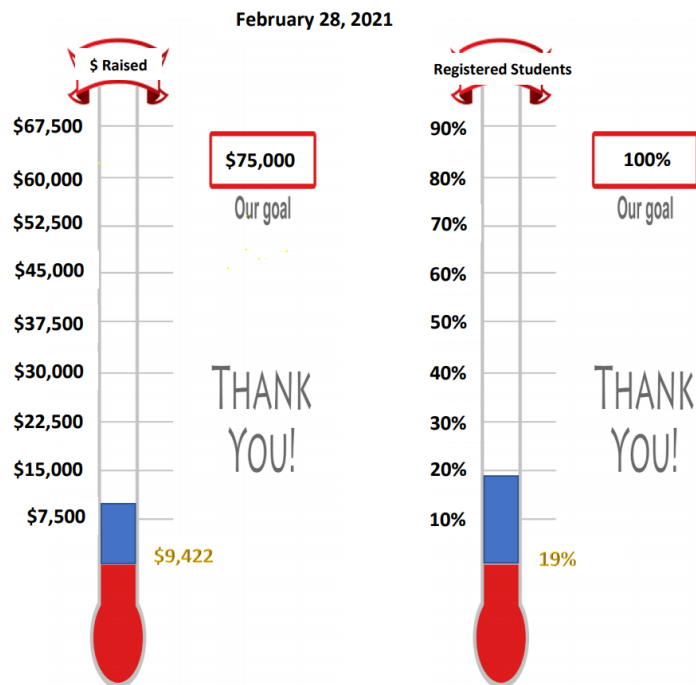
Why does Jacob Wismer have the Eagle Run fundraiser?

- The JW PTO is a nonprofit organization where 100% of the funds raised directly benefits our students. **99% of the funds received by the PTO come from Eagle Run.** The remaining funds come from smaller

initiatives like Box Tops, Book Fairs and Amazon Smile. Without Eagle Run, the PTO would not have the funds necessary to support our school.

- In order to fund all of the important programs and initiatives that our students and families have come to appreciate, our PTO must remain financially healthy. These programs include; STEAM nights, Art Literacy, Passport Club, Technology, One School One Book, Oregon Battle of the Books, Author Visits, Field Day, Jr. Achievement, New Student/Family Welcome events, etc. None of these can occur without funding from our PTO.
- The Eagle Run also helps bring our school community together. From staff to students to parents and caregivers, the Eagle Run gives us all something fun to look forward to. As part of the event this year, students will have the opportunity to participate in our Eagle Run shoe coloring activity and spirit week. They will also receive a goody bag with prizes from our event sponsors. **Every student** enrolled at Jacob Wismer, whether hybrid or CDL, will receive an event goody bag.

We hope that the above information provides you with the clarity you need to better understand the importance of Eagle Run and keeping our PTO financially stable. If you have additional questions or concerns, please email us at any time: jweaglerun@gmail.com.



Congratulations Eagles!! Over the last 2 weeks, the number of students registered has almost doubled, and the funds raised has more than tripled! Here's how to register your student(s):

- ✓ Go to – www.pledgestar.com/jacobwismer
- ✓ Click “NOT REGISTERED FOR THIS EVENT”
- ✓ Enter your name and email (Please enter YOUR information here, not your students)
- ✓ Click “Submit”
- ✓ Follow the instructions on-screen to register student(s)

****REGISTRATION INCENTIVE****

The first 325 students registered will WIN a **FREE 5oz FroYo** courtesy of **Menchie's Tannasbourne**.

How Can I Double My Donations?

Corporate Match Programs:

Nearly 50% of funds raised through Eagle Run are thanks to Corporate Matched Funds. In 2019, **over \$50,000** was raised through matching contributions. Before making your donation, please check to see if your company will match your contribution!

IMPORTANT REMINDERS:

- To ensure your student(s) receives receive credit for your donation and match, please send your confirmation receipt to jweaglerun@gmail.com. This will allow us to enter the donation to your students PledgeStar account and will help them qualify for some amazing incentive prizes.
- Please make sure that when you are choosing the charitable organization on your employer site when requesting your donation be matched, that you look at the entire name of the organization. Often times, donors are quick to choose the option "Jacob Wismer Elementary School" instead of "**Jacob Wismer Parent Teacher Organization**" or "**Jacob Wismer PTO**". Although our school will still receive the funds, they will NOT be directed to PTO programs and will NOT be counted towards your child's personal or class goal to earn prizes.

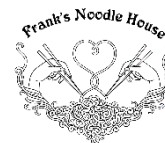
Intel Employees: <https://intel.benevity.org/user> and search for **PTO Jacob Wismer**

Nike Employees: <https://nike.benevity.org/user> and search for **PTO Jacob Wismer**

Columbia Employees:

Employees must submit a copy of the official receipt of their personal donation to communityrelations@columbia.com for corporate matching consideration. Please maintain the original receipt for your personal tax records. CSC will match these donations twice annually (June and December).

Thank you to our 2020-2021 Eagle Run Sponsors:



Questions? Contact Us Today at: jweaglerun@gmail.com